

MISSOULA PUBLIC ART COMMITTEE MINUTES
YEARLY PLANNING
January 27, 2017 – 2:00 PM
The GLR Building (across from the courthouse)
350 S Ryman St, Missoula, MT 59802
6th Floor Board Room
Missoula, MT 59801

Members Present: Peter Lambros, Doug Olson, Kathi Olson, Cathay Smith, Taag Peterson, Helen Hallenbeck, Kia Liszak, Courtney LeBlanc (coming at 3pm)

Members Absent: Julie Armstrong

Others Present: Brianna McLean (Arts Missoula)

- 1. Called to order at 2:16pm.**
- 2. No Public Comment**
- 3. Format of Planning Session - Set Time Objectives**
 - a. Peter introduces the session: the committee will recap plans from previous planning sessions and update on the addition of a staff person. Values and mission will be revisited, and any evolutions or changes will be addressed. Specific, actionable targets will be discussed, along with more broad, long-term goals. Kia will monitor the time to keep things on track.
- 4. Recap of Goals and Accomplishments from Prior Planning - Peter**
 - a. Change in Ordinance / Staff**
 - i. Peter: "Last time we went through this, we had large goals and governance goals. There was one common goal: having staff person. As a volunteer committee, it made our goals hard to achieve without help." It was an organizational instinct to have database, inventory, accounting, cost estimates, etc. high priority. Maintenance fund was inadequate. It was significant progress that the committee got an office space and a staff person.
 - b. Goal Review**
 - i. Short-term goals: coherent virtual office (assemble committee info, build knowledge base, art calls, inventory), strong online organization of applications, electronic protocol, correspondence database, questions gate-keeper, support meeting organization, archives of projects, social media, engagement with artists and community, accounting, art call administration, outreach to peer groups and artists, support of ongoing projects
 - ii. Long-term goals: help move PAC into area of getting more funding, maintenance tracking and spending (catalog inventory and establish priorities), coordination with the city, track long-term planning, better use of staff hours
 - c. County Considerations**
 - i. County Commissioner Dave Strohmaier approached Peter to consider the idea of merging county and city public art. This might be on the table.

5. MPAC Mission / Vision / Values - Peter

a. Review Ordinance and ByLaws

- i. The committee reviews the ordinances and bylaws, and agrees to alter the bylaws in order to more closely align with the PAC's current mission, with the understanding that the bylaws can be changed again in the future if necessary. It is important to the committee to expand the definition of public art beyond visual art, and to give future committees continuity and opportunities for growth beyond visual art.
- ii. An addition of values to the bylaws is also discussed, but is tabled for further discussion and review. The below are the discussed values:
 1. To support the welfare of artists and art organizations.
 2. That the support and selection of art shall seek high standards of quality and professionalism.
 3. To value opportunities to support local artists.

b. Discuss and Consider Revision

- i. Article II: Purpose is changed to Article II: Vision & Mission.
- ii. **Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.**
- iii. **Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.**
- iv. *Doug makes a motion to amend bylaws to include Mission and Vision statements, Kia seconds, all are in favor. Motion is approved.*

6. Governance Issues from Prior Discussion

a. Conflicts of Interests - proposed "declaration" and other measures - Peter / Courtney

- i. Courtney, after hearing untrue rumors about a member financially benefiting from their presence on the committee, recommends that the PAC addresses their individual conflicts of interests formally, in order to safeguard from any future accusations. Members can have business ties, but they must be publicly declared. Any member who has business conflicts that directly involve the PAC, must recuse themselves from any vote pertaining to that interest. Peter says that the PAC must direct people to store or business in question regarding discounts, deals, etc.
- ii. Peter suggests a motion to create formal language regarding the below points, of which Peter and Courtney will form a subcommittee to create and present to the committee:
 1. Declaration of interest
 2. Formal statement of recusal

3. Adding language to every art call about no conflict of interest

4. Vendor recommendations: direct people to store or business

iii. *Kathi makes a motion, Kia seconds, all are in favor. Motion is approved.*

b. Proper use of online forum tools, ie Google Docs and Email - Peter / Courtney

i. Courtney states that no decisions can be made via email because it is not a public forum. The PAC can still use Google Docs, but it must be made only viewable by the committee members so that all changes to documents can be tracked by Brianna or future coordinator. Interviews with artists must be made public and open. Peter says that Marty Rehbein of the City told him that all electronic medium cannot be used for a quorum or greater. The reply-all feature cannot be used by members. Members can meet unilaterally in groups smaller than a quorum if no action items are made. Brianna can send to all, but no one can reply all, and everything must go directly through Brianna. Brianna will change Google Drive to be viewable by the committee, but only editable by Brianna.

c. How Agendas are set, before and during meetings - Peter / Courtney

i. Courtney says we need to be mindful of how we follow agenda, re: Government in the Sunshine Act. Agenda items can only be added to future meetings if the public has opportunity to comment. All voted items have to be on agenda. Courtney and Peter will come to next meeting with language recommendation for amending bylaws.

d. Discussion on Chairperson and Vice chairperson - Doug

i. Peter is up for re-election as Chairperson in July 2017, so it will be voted upon in June 2017. Brianna will put position election dates on the Google calendar.

e. Reimbursement of Brianna / Revenue Expenditure Approval

i. *Peter makes a motion to add this item to the agenda. Kathi seconds, all are in favor. Motion approved.*

ii. *Kathi makes a motion to approve the \$267.17 cost of reimbursement to Brianna for the meeting food, which will come out of the Administrative budget of the PAC fund. Peter seconds, all are in favor. Motion is approved.*

7. Written History beyond Ordinance & ByLaws - Kia

a. This item is tabled.

8. Dream: What Could This Committee Do or Be? - Kia

a. One major art project a year (\$35K+), in addition to anything for Percent for Art, with a subcommittee to facilitate - Kathi

b. Parking Meters - Kia

c. Additional full-time/part time position - Kia

d. Hit maintenance harder - Taag

e. Catalog and condition report - Kathi

f. Grow the website - Kia

g. PAC engaging in more community projects - Kia

h. More public object-based art beyond community - Taag

- i. See art calls reach more - Kia
- j. Sculpture park - Doug
- k. Educational programming on public art and helping artists with protocol, legality, etc. - Kathi
- l. Raise excitement and awareness of public art in community - Kia
- m. Scavenger hunt for public art, geocache - Brianna
- n. Monthly PSAs, marketing - Kathi
- o. More funding
 - i. Kia: "How would we get a full-time/half time position?" Peter: "County Commissioner Dave Strohmaier potentially wants to start county public art with PAC, if PAC is interested, Dave will pursue."
 - ii. Helen: "What is the role of PAC? Shepherds of 1%? Do we really want to spend so much time organizing an event that will raise next to nothing? Public gets exhausted by fundraising constantly."
 - iii. Taag: "If member has energy to do smaller project, why not?"
 - iv. Helen: "Are we fundraising or educational?"
 - v. Kathi: "We are both. We can wait around for Percent for Art, but if we want more art, we have to find another way."
 - vi. Kia: "Our first priority should be to get more hours."
 - vii. Peter: "We need to go to city for project-specific money, being organized, and showing what we've done."
- p. Build a fund to support projects beyond ours - Kia
- q. Build partnerships with native communities, actively invite them to table - Doug
- r. Bring accounting and ability to present professional reports of PAC activity to City Council - Peter
- s. Quarterly/biannual report to council - Kathi
- t. Annual planning meetings - Kathi
- u. Deepen relationship with other public art committees around country - Peter
- v. "Secret" public art - Peter
- w. Beyond sculpture - Kia
- x. Live painting - Doug
- y. Enrich Public-private partnerships - Kathi
- z. Meet and greet with PAC - Kathi
- aa. Provide funds for open studio visits - Doug
- bb. Have more formal connection with UM art department, adjunct student member - Peter
- cc. Friends of PAC - funding, volunteering, etc. - Kathi
- dd. Tours of public art around Missoula - Kathi
- ee. Actively seek out new grants - Kia
- ff. Artistic benches - Kia
- gg. Engage in community feedback
- hh. Public Art Guide
- ii. Lighting for Crossings and Ybarra grant

9. Focus: Goals/Achievables 1, 2, 3 Years Out - Kia

a. Fundraising, Marketing & Events, Goals

- i. Kia will take home the working lists created during the meeting and organize them by the yearly goals assigned to them. Brianna will then make a document that compiles these on Google Drive.

b. Governance & Operations

- i. Peter adds that the PAC needs to be cognizant of the productive and efficient use of staff time, as the PAC only has 10 hours of staff time a week. Taag: "We should have subcommittees that handle reports every month." The PAC can also solicit members of the public to be on subcommittees.
- ii. Kia: " We should be informing community about what committee does before they present to committee, with requirements."
- iii. Active Subcommittees
 1. TSB - Kathi
 2. Parking Meter - Kia, Kathi

10. Potential Budget Cuts/Threats - Julie (if not resolved in Fundraising & Governance above)

- a. Tabled for time.

11. Adjourned at 6:45pm.

Missoula Public Art Committee Strategic Planning Goals 2017-2019

Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.

Year 1-2017

Outreach and Awareness

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department
- F. Engage in community feedback

Governance

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan
- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

Quality

- A. Increase art call submissions

Fundraising and Project Development

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

Projects

- A. One big project per year- form committee
- B. Public Art Guide

- C. Parking meters
- D. Lighting for Crossings
- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

Year 2- 2018

Outreach and awareness

- A. Create a public art scavenger hunt
- B. Continued public art education for artists
- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

Governance

Quality

- A. Hit maintenance harder

Fundraising and Project Development

- A. Continue to increase staff time
- B. Enrich private and public partnerships

Projects

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

Year 3- 2019

Fundraising and Project Development

- A. Continue to increase staff time
- B. Ask city for project specific money

Projects

- A. One big project per year
- B. Bench project