

MISSOULA PUBLIC ART COMMITTEE MINUTES

May 15, 2018 – 4:00 PM

Jack Reidy Conference Room

140 W. Pine, Missoula, MT 59802

Committee Members Present: Courtney LeBlanc, Peter Lambros

Committee Members Absent: Kathi Olson, Taag Peterson, Cathay Smith, Kia Liszak, Helen Hallenbeck, Doug Olson, Julie Armstrong

Others Present: Becca McCarron (ARTS Missoula), Jesse Blumenthal (MFA Candidate, Guest), Bill Pfeiffer (Community Outreach Coordinator for Mountainline, Guest), Udo Fluck (ARTS Missoula, Guest), April Werle (Observing)

1. Call to Order 4:10pm

2. No Public Comment

3. Guest(s)

- Jesse Blumenthal - Artist Residency Project at Free Cycles

- a. Jesse refreshes Peter and Courtney's memory on his project. He is working with Free Cycles to create an artist residency program in their 5,000 square foot warehouse. This summer they are launching 4 local artists into the program to maximize exposure. Artists in this program will be asked to leave one piece for the community during this process.
- b. Jesse seeks funding to sustain this residency program and grow the infrastructure/materials around the artists. Jesse is hoping the PAC can offer direction and support.
- c. Last month there was discussion on setting up a coffee meeting with Jesse and PAC to discuss ideas. Becca will send another doodle poll & forward the handout Jesse provided to the PAC.
- d. Jesse is looking to launch a crowdfunding campaign to raise \$10,000 for the first two years of operation. He is seeking local artists. The Clay Studio is a model for a successful program. Courtney offers to participate in a meeting to provide support for seeking grants.
- e. Jesse says the PAC offering resources is a great place to start and potentially as this project gets off the ground there would be a tangible way for the PAC to collaborate on a project with this Free Cycles residency. Jesse will be in touch with Becca.

- Udo Fluck - Director of Global and Cultural Affairs at ARTS Missoula, Partnership with PAC

- a. Udo has just begun at Arts Missoula as the Director of Global and Cultural Affairs. Udo has three pillars of services: providing intercultural awareness training for City/County Employees, integrating it into K-12 Curriculum and providing services to the greater Missoula community.
- b. Udo's idea is to collaborate with PAC and use art as a way to bring cultural awareness into our community. Specifically, Udo has thought about perhaps collaborating with Native American artists and displaying their work in order to begin a conversation about their culture (just an example).
- c. Fostering cultural diplomacy can happen through the arts.

- d. Courtney explains that the PAC recently worked with the Confederated Salish and Kootenai Tribes on the Flathead Reservation to apply for a grant. If we receive the grant, Udo having a voice in that would be great!
- e. Udo would be happy to explore other potential project opportunities with interested committee members. Udo has been in touch with Soft Landing. There could be a collaboration here as well.
- f. PAC thinks these are great ideas and encourage Udo to be in touch! PAC will now be aware that he is a resource down the road.

- **Bill Pfeiffer - Mountainline, Transit Center Artwork**

- a. Bill, Taag and Becca met at the Transfer Center. *Becca shows images of wall spaces*. The Mountainline board wants to beautify the space inside the transfer center to contribute to a safe and healthy environment. The space is very specific and it is unclear what might fit inside the space.
- b. Displaying standard paintings might work but they are above eye level and there would have to be some sort of mounting rail installed in order to rotate art, which may be expensive. Another idea is to install some sort of mobile or sculpture. Art could go anywhere so long as it does not impede peoples safety.
- c. Peter asks if they have funding? Bill expresses that he is unsure of what is expected in a project like this. Mountain Line does not have money to contribute but, they do have staff time and labor. Bill is willing to seek out funding as well.
- d. Bill says they have looked into banners. Perhaps they want something more art based and less advertising.
- e. Peter feels there are a few approaches. Mountain Line could try to engage with the community and see if there is an avenue to raise money. If there is just need for a mounting rail, there could be resources in the community that want that place to display. Another approach would be figuring out a way to find \$25-50,000 and place an art call. Mountain Line resources would not cover this.
- f. Courtney feels that Bill needs to decide which route he wants to go in order for the PAC to most effectively help him.
- g. Peter suggests Bill approaches the MRA. Peter explains if Bill is able to find a partnership or navigate funding, the PAC may be of help stretching those funds.
- h. Bill will be in touch.

4. Approval of Minutes

a. March 20, 2018

No Quorum. Minutes tabled to June.

b. April 17, 2018

No Quorum. Minutes tabled to June.

5. MRL Park Percent for Art Project, Call to Artists- Peter

- a. Becca explains that the MRL art call is being worked on. Annette, Becca, Kathi and Taag met and determined locations in the park. MRL subcommittee will meet next week to go over the art call and finalize.
- b. Art Call should go out in June & artists selected in September.

6. UofM School of Art Pilot Program Wrap-Up & Future Plan - Peter

- a. Becca says the UofM Pilot Program install/opening went well. There are minor things to learn from such as directing students to have placards all the same. Becca will be in touch with students to ask how they made placards in order to improve next semester.
- b. Peter says if professors are still wanting to install work come the Fall than the PAC is willing to put out another art call as well.

7. Missoula Public Art Guide Website - Becca

- a. Becca is transferring information from the Missoulian Public Art Guide site to the Committee site. The Guide website will be redirected to the Committee site.

8. Lighting for Perseverance & Passage Update- Taag

- a. Tabled to June.

9. Traffic Signal Box Update & Public Art Guide – Kathi

- a. Tabled to June.

10. New Park, Parking Space Annual Art Project - Julie

- a. Tabled to June.

11. Kickstarter Fundraising Effort - Kathi

- a. Tabled to June.

12. Art Project/Themeless Call - Peter

- a. Tabled to June.

13. Yearly Goals Discussion [Catalog & Condition Reporting] - Peter

- a. Tabled to June.

14. Becca Updates

- a. Becca asks FY19 budgeting questions. Becca and Peter will be in touch with Scott Paasch from City finance.
- b. Becca asks about the new PAC member protocol. Peter says for Becca to be communicative with the committee about potential new members, etc. Updates to come as we know more.

15. No Announcements, News, or Upcoming Events

16. No Comments

17. Adjournment: 5:10pm

The City makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor's office, 435 Ryman, Missoula, MT 59802 to make the request known.

STRATEGIC PLANNING GOALS 2017-2019

Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.

YEAR 1-2017

Outreach and Awareness

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department
- F. Engage in community feedback

Governance

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan
- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

Quality

- A. Increase art call submissions

Fundraising and Project Development

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

Projects

- A. One big project per year- form committee
- B. Public Art Guide
- C. Parking meters
- D. Lighting for Crossings
- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

YEAR 2- 2018

Outreach and Awareness

- A. Create a public art scavenger hunt
- B. Continued public art education for artists
- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

Quality

- A. Hit maintenance harder

Fundraising and Project Development

- A. Continue to increase staff time
- B. Enrich private and public partnerships

Projects

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

YEAR 3- 2019

Fundraising and Project Development

- A. Continue to increase staff time
- B. Ask city for project specific money

Projects

- A. One big project per year
- B. Bench project