

## MISSOULA PUBLIC ART COMMITTEE MINUTES

October 16th, 2018 – 4:00 PM

Jack Reidy Conference Room

140 W. Pine, Missoula, MT 59802

**Committee Members Present:** Lisa Simon, Courtney LeBlanc, Patricia Thornton, Cathay Smith, Kathi Olson, Taag Peterson, Stoney Sasser

**Committee Members Absent:** Peter Lambros, Julie Armstrong

**Others Present:** Becca MacLean (staff)

### 1. Call to Order 4:05pm

### 2. Public Comment

- Patricia Thornton's now has a radio show: Pajama Party with Lady Dada. Committee discusses ideas for attendees (MRL artist, Lillian Nelson, Arts Missoula newsletter recap, Heidi Starrett Arts Missoula Board President & Courtney LeBlanc, etc.).

### 3. Guest(s)

#### a. Daniel Schepke, City of Missoula Building Graphic Regulations

- Guest Not Present

### 4. Approval of Minutes

- a. *September 18th, 2018 - Kathi motions to approve September minutes. Patricia seconds this motion. All are in favor. September 18th Minutes are approved.*

### 5. Montana Rail Link Percent for Art Project Update - Taag

- a. Taag informs committee that MRL selection committee meeting took place beginning of October where the committee selected four finalists. Taag called finalists to discuss concerns and thoughts the selection committee brought up. Interviews of our four finalists will take place on Tuesday, November 13th from 3-5pm. Finalists are required to make a physical scale model. Becca is figuring out skype capabilities for our out of town finalist interviews. Stoney suggests Google Hangout? Becca will be in touch with Jessica Miller & Heidi Bakula. The \$150 design fee for each artist should have been sent to artists today. Becca will confirm with Scott that these were sent.

### 6. Traffic Signal Box Update - Kathi

- a. Signal boxes are done for this year. Kathi has cards for Becca to send to donors as thank yous. Kathi is putting together another grant for a Southgate Mall box next year.
- b. Jeff Stevens has approach Kathi with an idea to cover a large electrical box at playfair park with images of TSBs that have been removed. This would not happen until summer most likely.

### 7. Kickstarter Fundraising Effort [Social Media Campaign] - Courtney

- a. Becca should add artist lists to receive PAC newsletter. Also, add a link to like our Facebook page on one of our upcoming events or art calls (Van Buren Mural, Intellectual Property Meeting, Police Building).
- b. Stoney suggests tagging our locations on Google maps so they show up when searched.
- c. Other suggestions include: make a PSA about our Facebook page. Also, talk about Facebook page on Patricia's radio show. Becca will check in with the City on our committee being on the radio and PSAs.
- d. ZACC could potentially put something in their newsletter about Facebook Page. Radius will do a shout out during holiday show and Arts Missoula will put in newsletters, etc.
- e. Patricia suggests that ZACC could design a PAC t-shirt for the upcoming First Friday that advertises our Facebook page as well.
- f. PAC continue to ask friends to like our page. Ask Peter & Julie to invite friends. Get in touch with Patricia on radio show.
- g. Continue to tag other organizations in our posts.

#### **8. UofM Pilot Program Fall 2018 - Becca**

- a. The submittable application is live and has been edited. Our game plan is in place for this Fall. Becca is working to double check and confirm with Kevin that we are good to go.

#### **9. Missoulia, Tour Missoula App - Becca**

- a. Becca reminds committee of last month's discussion on this. Arts Missoula was not interested in the app. App is now dead.

#### **10. Lighting for Perseverance & Passage Update- Taag**

- a. Taag is moving ahead and trying to schedule lighting work to be done using electrical contractor. Jason DeCunzo is providing fixtures.
- b. PAC discusses recent tagging on Perseverance & Passage. Taag and Courtney will be in touch with Parks & Rec about maintenance processes moving forward. Taag will also contact George Ybarra to let him know.
- c. Becca will look into our maintenance fund.

#### **11. Yearly Goals Discussion [Set a Date] - Courtney**

- a. Committee discusses Yearly Goals meeting date: Tuesday, January 29th, 4-6pm. Location TBD (First Interstate? Berkshire Hathaway Meeting Room?).

#### **12. Additional Bylaw Discussion [Conflict of Interest Language] - Courtney**

- a. Committee looks over "conflict of interest" language from Jim Nugent. Discussion ensues on what to title this and where it should be placed in our bylaws. Cathay suggests amending the provision to include that a committee member can recuse themselves from decision making if there is a conflict of interest.
- b. *Cathay makes a motion to review and amend our current conflict of interest provision in our bylaws to include the spirit of the language provided by Jim Nugent. This review will*

*take place at our January Yearly Goals meeting. Patricia seconds this motion. All are in favor. Motion is approved.*

- c. Becca, send Cathay both “conflict of interest” languages.

**13. Van Buren Soil Wall, Mural & Greetings Missoula - Becca**

- a. Becca reminds Committee on status with Van Buren Soil Wall and Emily Jensen’s neighborhood grant application. The neighborhood grant is due October 25th. Grants committee will make their decision on November 15th.
- b. Becca is writing a letter of support. Courtney will also write/sign a letter of support.
- c. Committee discusses concern for amount of money from grant. Becca has reached out to Emily to see what the plan is for the project (who the artist will be, etc.). Emily is looking to determine details after grant funding is received.
- d. PAC suggests applying for matching funding. Subcommittee for this project: Kathi & Patricia will set up a meeting with Emily Jensen to get more details.
- e. A realistic time from for the project completion is early Fall 2019.
- f. Becca & Lisa reached out to Greetings Missoula last month and have not heard anything. Lisa discusses the benefit of welcome signs in corridors. This could be a great project and fundraising opportunity.

**14. New Parks, Percent for Art Projects - Courtney**

- a. Courtney explains that we are still waiting on numbers for the police building. Potentially this money could be rerouted to a “Welcome to Missoula” corridor piece?

**15. Becca Updates [Reminder of Nov. Meeting]**

- a. Becca reminds committee of upcoming dates. Tuesday, November 13th, 3-5pm = MRL interviews. Tuesday, November 20th, 4-6pm = PAC regular meeting. All in Jack Reidy.

**16. Announcements, News, or Upcoming Events**

- a. Lisa invites PAC to her Holiday show preview on November 1st. November 2nd is First Friday and day of Remembrance.
- b. Patricia will come up with a t-shirt design for PAC at ZACC November First Friday. Becca will send Patricia a graphic logo.

**17. No Comments**

**18. Adjournment 5:25pm**

**The City makes reasonable accommodations for any known disability that may interfere with a person’s ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor’s office, 435 Ryman, Missoula, MT 59802 to make the request known.**

**Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.**

**Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.**

**YEAR 1-2017**

**Outreach and Awareness**

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department
- F. Engage in community feedback

**Governance**

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan
- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

**Quality**

- A. Increase art call submissions

**Fundraising and Project Development**

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

**Projects**

- A. One big project per year- form committee
- B. Public Art Guide
- C. Parking meters
- D. Lighting for Crossings

- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

**YEAR 2- 2018**

**Outreach and Awareness**

- A. Create a public art scavenger hunt
- B. Continued public art education for artists
- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

**Quality**

- A. Hit maintenance harder

**Fundraising and Project Development**

- A. Continue to increase staff time
- B. Enrich private and public partnerships

**Projects**

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

**YEAR 3- 2019**

**Fundraising and Project Development**

- A. Continue to increase staff time
- B. Ask city for project specific money

**Projects**

- A. One big project per year
- B. Bench project