

City of Missoula Public Art Committee – Regular Meeting
March 17, 2013 4:00 pm, Jack Reidy Conference Room – Council Chambers

Members Present: Joan Jonkel, Kathi Olson, David Nelson, Doug Olson, Linda Richards,

Absent Members: Peter Lambros, Dana Boussard, Jeff Rolston-Clemmer, Caitlin Cople

Non Members Present: Heidi Bakula, Marilyn Ellis, Jacque Walawander (Special Publications, Missoulian), Shawn Frazer (Computer Programmer, Missoulian)

Public / PAC Committee Member Comment: None.

Minutes: Joan noted that there were changes in the minutes so asked everyone to review a revised copy. Rather than vote on the minutes, Linda suggested that the PAC see a corrected version to vote on. The committee agreed and will vote on the February 19, 2013 Minutes at the April meeting.

Reports:

1. Public Comment and Comment from Individual Committee Members: Marilyn noted that she is a graphic artist and would like to know how she may get involved in the world of public art. Doug suggested that she sign up for art calls on the City of Missoula Public Art website. Kathi mentioned the opportunities the TSB project. Kathi also mentioned that Dana and Doug would both be good resources.
2. Missoula Cultural Commission Awards Luncheon: Joan noted that if anyone wants to go, they should contact the Cultural Commission for reservations. The date: Tuesday, March 26 – 11:30 am. The cost for the luncheon is \$25.00 and is at the Doubletree. Joan noted that we could all be seated at the same table.
3. Traffic Signal Box Art Project Sub-committee Report: Kathi updated the Committee on the proposed agenda for the next round of the Traffic Signal Boxes. It is planned that the art call be distributed the week after April 15. Completion would be the last weekend of July with dedication the First Friday of August.
4. Public Art Guide – Jacque noted that the Missoulian is very grateful to partner with the PAC on the Guide. Last year, we discussed the idea of a MOBILE APPLICATION or “APP” that would emulate the Guide. This was, of course, dependent on sponsorship. This year, Jacque found a sponsor – Destination Missoula. They are not only sponsoring the mobile site, but the sponsorship includes the ability to market the Guide/Site out-of-town. Includes advertising in publications outside of Missoula, encouraging people to come to Missoula. The Missoulian staff is in the process of completing the APP and is working with Destination Missoula and Design Company on site. The mobile site will work on smart phones and tablets. Sean noted that they started with the existing Guide information – everything in the publication. Sean demonstrated the product. One can see photos of artwork, title, description of work, artist information, and a map of locations with markers. One can select

any place/any work on the tour. The mobile site will be called TOUR MISSOULA. Within the application, there will be “sub-tours.” Jacque noted that she contacted the University who elected to include all of their outdoor pieces. They have received all of the information on the pieces. The application will be free to download – QR codes will also be available. Shawn noted that the idea of using vinyl for the QR codes will be great. Shawn noted that a 3-D walkaround isn’t available at this point. It would increase the overall cost immensely. There will be a new website associated with the APP. Linda and Kathi expressed their excitement. Sean explained that the information in the APP can only be changed once a year. Kathi will contact Brian Schmid about a good photo of his work at McCormick Park. Joan asked if the committee would proof prior to going live. Jacque will send any new text changes for proofing.

April 1, 2013 is the deadline for information for the “hard copy” Public Art Guide. Jacque said the goal is to get all pieces in the guide. Photo and text for new pieces are needed. Kathi asked all present to look again at the list of artworks / guides to make sure we aren’t missing anything. David asked the “value of the project.” Jacque said approximately \$12,000. Joan noted that she had spoken with Dave Strohmaier regarding his introductory comments. He may address what we hope public art would be in Missoula in the future. Kathi mentioned that she had contacted the Mayor’s office for the Mayor’s new verbiage. David mentioned that he has spoken to staff at the library about including the GNOME HOUSE by Mona Frangos. Jacque will get the information from the library staff and edit it.

Kathi also asked PAC members to look at the Q&A in the back of the current guide to make sure that we aren’t missing any information.

5. Silver Park Site Tour: Joan noted that Carrie Montgomery would like to be on the tour with the PAC. Chris Behan will coordinate the tour. Joan had suggested the possibility of 4:00 pm on or at noon to Chris. Marilyn asked the location of Silver Park. Linda, Doug and Kathi relayed the location.
6. Status of Park Place Art Project: Since the last meeting, some Committee Members met at Mike Golins shop. Linda had asked Titan Rentals to transport the pieces from the shop to the site – unfortunately they could not do the pro bono work. It was also too heavy and too long for them to do the work. Mike had been working with Iron Horse to do the work. Scott Wolfe has volunteered to give us three days of work – moving the piece in one day and setting up the piece on two days. This is an incredible gift to the committee. Linda and Kathi met with Doug Harby to arrange the installation. This morning Linda, Joan, Kathi, Doug Harby and Scott Wolfe met on site to discuss and devise logistics. Scott will take out the permit for obstruction for right-of-way. We cannot block two-way traffic. We can park the flatbed trailer (75’ long) on the side of the streets. Kathi distributed the agreed upon traffic control plan. Kathi will contact Brian Hensel to get traffic control barricades/cones. Currently, the pieces will be moved on Monday, the 29th of April from the Blackfoot shop, parking the pieces on location. The goal will be to put the pieces on in reverses and then take them off. Mike will begin working on the artwork on Tuesday, April 30. Doug asked if the individuals helping Mike have insurance. Kathi noted that by contract, Mike has to have

insurance and that any subs he uses must also be insured. Mike asked if Iron Horse can lift the pieces. Linda noted that yes, he has. Doug noted that he has hired Western Sheet Metal to help him with his sculptures.

Joan provided an overview of the grand opening. The original plans have changed. The Market on Front (Ben Sokoloski) will be opening in early June (barring some unforeseen circumstance). If Mike waited, we could coordinate the grand opening. Joan talked to Ann Guest – even tho there could be two “grand openings,” it made sense to do one on the first Friday of June – June 7. Mike could have installed the piece earlier, but again, it made more sense to coordinate the dedication with the opening of the Market on Front. We will not be able to cover the piece with fabric. This will be a great “marketing” and “press” opportunity.

7. Fundraising and PAC Budget Subcommittee Report: Doug and Caitlin met with the Mayor who agreed to budget \$35,000/year for three (3) years. We must spend all the money each year.

Joan noted that we currently have in the budget (per Charlene) is \$27,174 after we make the final payment to Mike Golins (\$10,000) and Pineview Park (\$5615.00) pmt. The Draught Works fundraising money has not been added to the \$27,174. Doug noted that he has talked to the Mayor and because we have money in the existing PAC Trust Account, he (Doug) has altered the the request to \$15,000. The money would need to be spent in the next fiscal year. Doug suggested that the \$15,000 would be categorized and put in the “maintenance” budget.

Linda wondered if we could use some of the \$15,000 for the Pineview Park project. She would like to see a total of \$12,000 awarded. Doug suggested we add \$500 to each of the 2013 prospective traffic signal box awards. Doug noted that we do have \$27,174 – we could use some of that money for Pineview Park. The monies do stimulate the economy. Joan noted that the % for Art requires us to set up a trust for maintenance. So, the \$27,174 isn't just sitting there-it is the “trust fund.” David noted that he would hope that we could contract with a company to assist with art calls. Kathi noted that there could be opportunities to use the existing monies for maintenance, administration and artwork. Also we could grow the \$15,000. The committee discussed the sculpture park opportunity – possible locations, etc. Doug noted that he doesn't think Silver Park is the correct location for a sculpture park now. Kathi, Joan, David and Joan discussed the idea of having a symposium/conference on public art, inviting other artists and statewide entities to join in the discussion to better plan in Missoula. Doug noted that it's important that artists get paid. Kathi noted that as a committee, we have always discussed and supported the importance of paying artists. Joan noted that we have always tried to take the least amount of money for administrative functions. The committee discussed a variety of projects for the available monies and possible \$15,000 additional dollars. Ideas include: sculpture park, plaques, additional monies for the Pineview Park Percent for Art Project, the TSB Project, a Public Art educational seminar for artists (among others).

8. Traffic Signal Box Spring Art Call: Kathi noted that the sub-committee met and determined a timeframe for the next art call. The call will go out in mid-April with projects due in mid June. The work will be done the last week of June with dedication the first Friday in August.

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9. Pineview Park Project: Linda brought members up to date on the projects. Kathi distributed the draft art call. Joan asked members to review the draft and get comments to Linda or Kathi.

10. PAC ByLaws: Tabled as Caitlin is not present.

11. Ongoing Projects. Kathi reported that she and Chris Milodragovich taped the segment for Nancy's Corner (Wisconsin Public Television). Airing date at this time is not known.

Motion to Adjourn: David Nelson – 6:05

Second: Joan Jonkel.