



INVEST HEALTH

Strategies for Healthier Cities

A Project of the *Robert Wood Johnson Foundation*
and *Reinvestment Fund*

Invest Health Missoula



**Cross-Sector Collaboration to Address
Social Determinants of Health**

Displacement Risk Ratio Webinar

Thursday, September 17th, 2020



Land Acknowledgement



About Missoula Invest Health

Health Equity

- Focus on low-income neighborhoods and health equity
- Accelerate improvements in neighborhoods facing the biggest barriers to better health

Resident Driven

- Work with residents as leaders and experts in what works for health in their neighborhoods

Partnership as Critical to Success

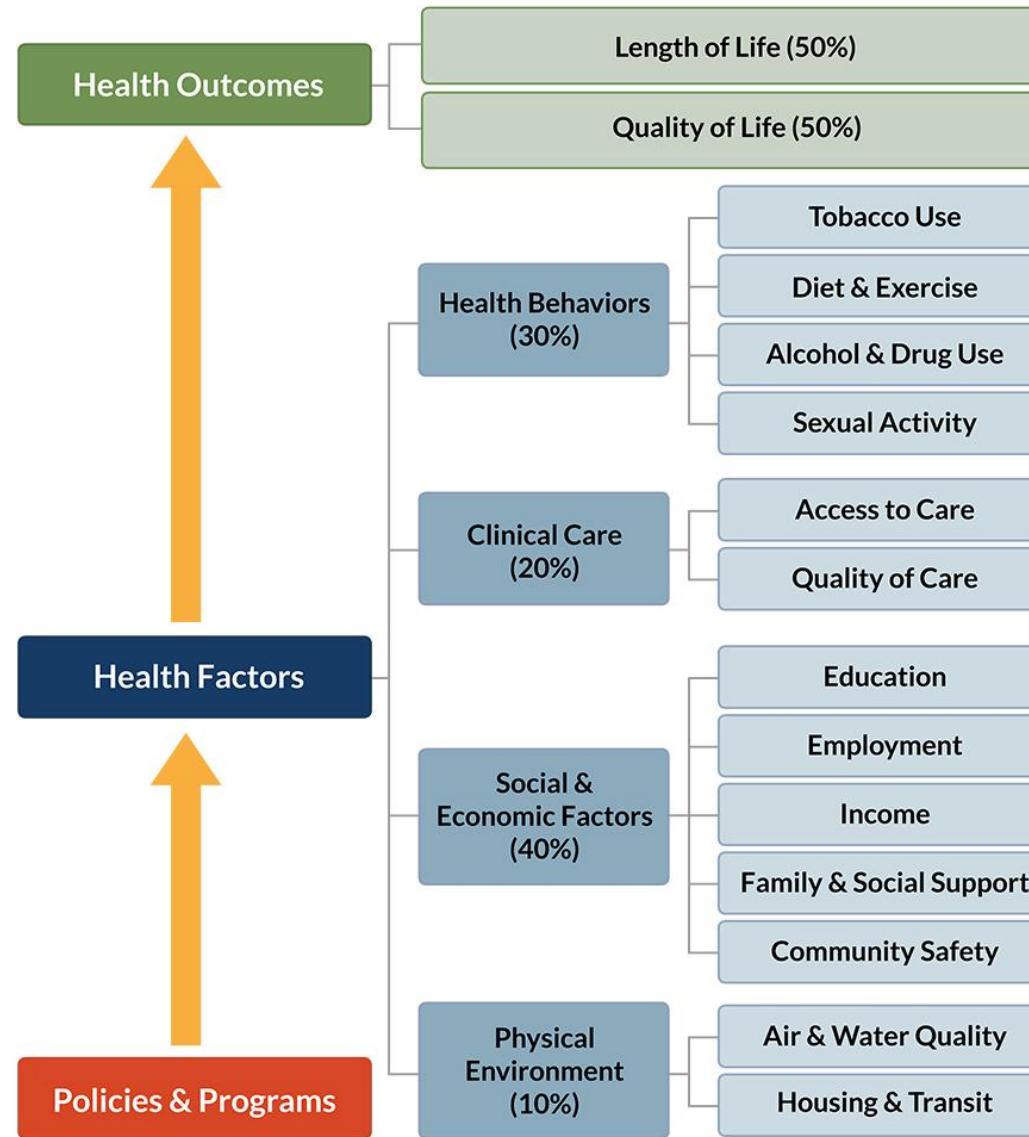
- Bring together diverse leaders
- Transform the way local leaders work together
- Create solution-driven partnerships

Effective Community Systems and Assets

- Increase and leverage private and public investments

Invest Health was started as an initiative of the Robert Wood Johnson Foundation and Reinvestment Fund

Social Determinants of Health





Founding Partners

Susan Hay Patrick, CEO



Kaia Peterson, Executive Director



Laval Means, Planning Division
Manager, Development Services

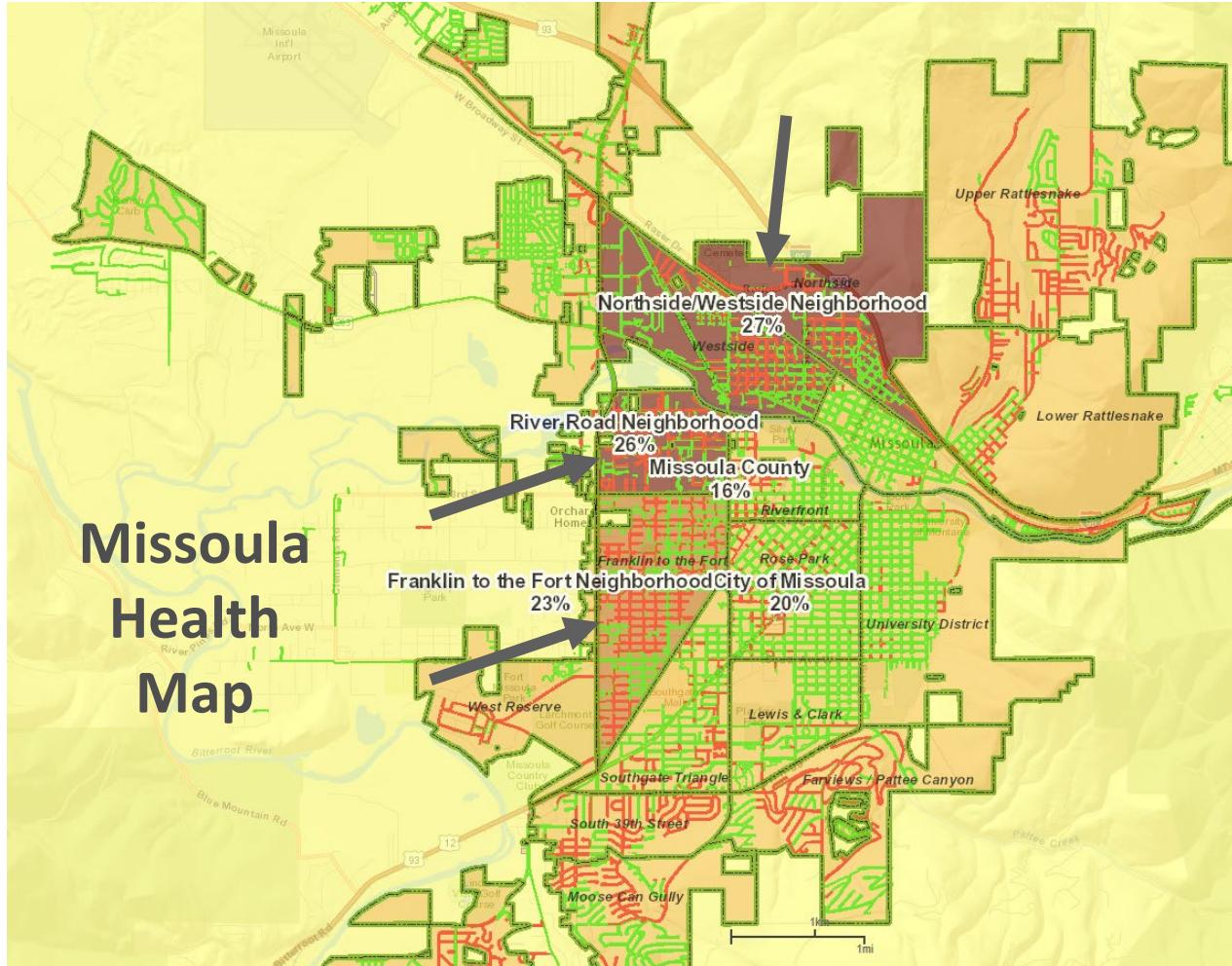


Lisa Beczkiewicz
Health Promotion Supervisor
Missoula City-County Health Department



Low-Wealth Neighborhoods

Northside / Westside, River Road, Franklin to Fort





Housing as Health

<h2>Data and Shared Learning</h2> <ul style="list-style-type: none">• Displacement Risk Ratio• Land Banking and Community Engagement Models• ADU Convening	<h2>Collaborative Cross-Sector Work</h2> <ul style="list-style-type: none">• Good to Be Home• Common Good Missoula	<h2>Resource Development</h2> <ul style="list-style-type: none">• Local Investment Strategy
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City Office of Housing & Community Development

Housing affordability has been a consistent challenge for Missoula over the years:

- 1992 Housing Task Force
- 2019 City Housing Policy

Housing affordability and lack of housing stock is a national challenge:

Charlotte Talks: One Innovative Idea To Address The Affordable Housing Crisis - Buy A Hotel

By ERIN KEEVER • SEP 10, 2020

Like most of California, Merced has a housing crisis and needs more new homes built.

🕒 September 13, 2020 • CNC Education Fund • CA Census

Two experts explain why solving the housing crisis helps the climate

America's Exceptional Housing Crisis

How the Rest of the World Tamed Runaway Home Prices

By Sam Winter-Levy and Bryan Schonfeld September 14, 2020

A Place to Call Home: Meeting Missoula's Housing Needs

Adopted by City Council in June 2019

Composed of over 30 individual recommendations to improve housing affordability in Missoula:

- Track and Analyze Progress for Continuous Improvement
- Align and Leverage Existing Funding Resources to Support Housing
- Reduce Barriers to New Supply and Promote Access to Affordable Homes
- Partner to Create and Preserve Affordable Homes



A Place to Call Home: Meeting Missoula's Housing Needs

Addressing the Policy and Regulatory Causes of Housing Challenges:

- Promote Infill Through Accessory Dwelling Unit (ADU) Construction
- Amend General Land Use Code to Reduce Development Cost and Constraints for Affordable Housing

Supporting Missoulians to Mitigate Displacement:

- Track affordable rental properties facing expiring affordable housing use
- Develop new preservation financing tools in partnership with CDFIs
- Adopt a policy to address displacement of mobile home communities
- Create an acquisition program for Community Land Trusts





Lessons from Missoula's Displacement

Risk Ratio Analysis

Our entire community is increasingly expensive. No neighborhood is spared entirely.



ALL neighborhoods and segments of Missoula must contribute to the solution.



Questions for Discussion

What about the DRR analysis most surprised you?

What contributions can your neighborhood and organization make to improving housing affordability?

- Accessory Dwelling Units?
- Missing Middle Housing (duplex, triplex, cottage housing)?
- Townhomes?
- Multifamily homes?



Invest Health ADU Convening - Oct. 5, 7, 9, 13, 15, 2020

1. **Equity and Access for Health: Why it Matters & How it Relates to ADUs**
2. **Financing and Access to Capital for Low/Fixed Income Homeowners**
3. **Communications: Dealing with NIMBYism and ADU Development**
4. **Enabling Environment: Policy & Regulations That Support ADU Development**
5. **Showcasing ADUs Tour**



ADU =
Accessory Dwelling Unit

To register visit
Missoula Invest Health website



Rewards



- Better outcomes for our community and residents
- Alignment of existing resources to higher impact
- More potential to make lasting change