

PROCLAMATION

WHEREAS, small businesses form the backbone of our local economy, generating jobs and improving the quality of life for citizens; and

WHEREAS, the City of Missoula, Montana, supports the efforts of local small businesses and recognizes the critical role they play in our community; and

WHEREAS, Small Business Saturday is a nationwide campaign to cultivate business for small merchants on the Saturday after Thanksgiving; and

WHEREAS, Small Business Saturday will stimulate economic growth locally for small merchants by following in the tradition of Black Friday and Cyber Monday, two of the busiest shopping days of the year; and

WHEREAS, we encourage citizens to consider shopping small merchants on Small Business Saturday as a way to boost the local economy and strengthen our small business community.

NOW, THEREFORE, I, Jordan Hess, Mayor of the City of Missoula, in the State of Montana, do hereby proclaim, November 25, 2023, in Missoula, Montana as:

SMALL BUSINESS SATURDAY

and encourage our residents to recognize and support small businesses within our community by shopping these establishments on the Saturday following Thanksgiving.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the great seal of the City of Missoula, in the State of Montana, to be affixed at Missoula, Montana, this 13th day of November, in the year two thousand twenty-three.



A handwritten signature in black ink.

Jordan Hess
Mayor