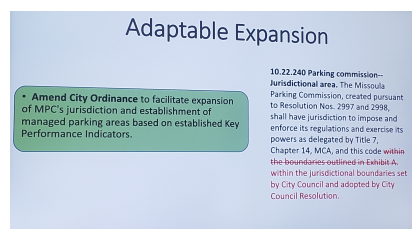


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University District Leadership Team: Tim, Amy, Rue, Jennipha, Mehrdad | Neighbors: Adam, Vicki, Russ & Robin
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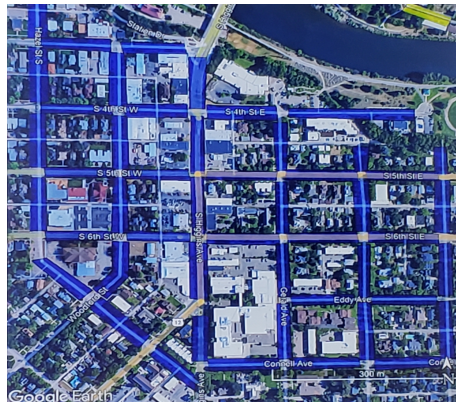
1. Introductions and Roll Call (6:01)
2. Approval of Minutes for January, February and March meeting notes.
 - a. January – Tim Edwards moved to approve the January meeting notes, seconded by Rou, no additional conversation, approved by all voting members.
 - b. February - Tim Edwards moved to approve the February meeting notes, seconded by Rou, no additional conversation, approved by all voting members.
 - c. March - Tim Edwards moved to approve the March meeting notes, seconded by Rou, no additional conversation, approved by all voting members.
3. Presentations:
 - a. Bill Donovan (Director of Parking) and Chloe Brown (TAPS Media Coordinator) from [UM's Transportation and Parking Services](#) (TAPS)
 - i. Most of the parking improvements were taken care of in the last couple of years.
 - ii. Upcoming projects: signage overhaul for parking lots beginning this summer.
 1. This will include better lot signage along with more standardization
 - iii. No re-sealing this summer
 1. Limited re-painting of lines as needed
 - iv. All of these things will be done before Fall Semester begins
 - v. UM is looking into re-painting the on-campus cross-walks to better align with our brand.
 1. Shadow Asphalt currently is currently the UM contractor working with UM Parking on this.
 - vi. Technology
 1. We have updated our license plate technology (LPR)
 2. We are looking to hire another student enforcement position in the near future
 - vii. Process Improvement
 1. Working on updating the paper driven appeals process (for violations) to an electronic option so that folks can choose to appeal their violation through an online option and receive updates on rendering through the same method.
 - viii. May Board of Regents Meeting Parking is hoping to have UM present their proposed increase to citation/violation increase. The last time these penalties have been reviewed and changed were 2019.
 - ix. Resident Students
 1. For 2024 UM projected 2000 on campus living students. For 2025 we are projecting the same number.
 - a. With the 2000 on-campus living students they purchased 1100 residential parking passes.
 - b. Many on-campus residents move their car for short periods of time or rarely.
 - c. UM is working on changing some of that behavior
 - i. New initiative for Fall 2025 encouraging students not to bring cars if they don't really need them
 1. Incentives include free bike rentals, fun programming, and more
 - ii. Working on more awareness of the parking spaces available at both Dornblaser and Missoula College for both residents and commuters
 1. Park and Ride pass option's empower [students](#) to pay 27.30 per semester or 54.60 annual and [faculty/staff](#) 26.00 per semester

2. In 2024-25 UM tripled the sale of park and ride student passes to 160 students from 40 in 2023-24
- x. Large Campus Events
 1. We do realize some spillover happens during big events such as concerts, games and other performances/events. We continue to try to improve the communication on where folks should and can park.
- xi. Keep Updated on notifications and announcements from UM Transportation and Parking Services (TAPS)
 1. Social Media
 2. Instagram: um-taps/
 3. Facebook: UM Transportation and Parking Services – UM TAPS
 4. Or via their website: <https://www.umt.edu/transportation-parking-services/>
- xii. Question from Tim Edwards – his father, a man of a certain age, comes to campus to use the Mansfield Library a lot. He also has a handicap placard. Does he need to pay the hourly cost if he uses the ADA parking spot?
 1. Yes, every person parking on campus between 7a-5p does need to have a permit of some sort. If people are visiting they can opt for a daily parking pass (\$8 per day) or hourly parking pass (\$1 per hour) unless you are using a :20-minute quick stop (Vehicles are permitted one use per day).
- xiii. Parking Garage
 1. Russ – has the university looked into or considered [rotary \(carousel\) parking systems](#)?
 - a. Bill – I haven't actually seen one in action but we are open to all options.
 - b. WGM Group has provided campus some possible renderings for a new parking structure on either the north or southside of campus.
 - c. This structure would host 1000 spots
 - d. The trajectory for completion is 3-5 years
 2. Could another level just be added to the current parking structure?
 - a. No, unfortunately the structure was not built in a way that empowers us to continue to add to the current structure.
 3. Robin – is the current parking garage well used?
 - a. The first and third floors are hourly pay and yes, they are well used
 - b. The second floor is all reserved parking and they currently have sold 70% of those spots.
 - i. There are 775 reserved parking spaces on campus
- b. Jodi Pilgrim – Director of the Missoula Parking Services
 - i. Please see attached document that was provided to the team. This is the Missoula Parking Commission expansion and Optimization Implementation and Action Plan which was adopted in 2024.



1. The plan is meant to be descriptive not prescriptive.

2. They were able to gain a lot of useful feedback from neighbors and citizens and that assists them on which projects to prioritize and which ones to go back to the drawing board on – like free 2-hour parking in the U-District.
- ii. Jodi has been with the City for just over one year.
- iii. For the City of Missoula's Parking Department to tow someone impacting a neighbor's driveway or elsewhere it takes five days for the vehicle to be considered abandoned. Missoula Police can do it – if impacting you – quicker in many situations. UMPD – if you are near campus has helped in the past if the person has their car registered on campus to notify offender and get them to move.
- iv. She and her current boards focus is System/Jurisdiction Expansion (Operations)



1. System Jurisdiction Expansion
 - a. Develop and initiate a Proactive Response Program to enable thoughtful, intentional and adaptable expansion of MPC's jurisdiction and deployment of resources.
2. Neighborhood Parking Management
 - a. Modernize approach so that it can serve the needs of a more robust and diverse group of Missoula community members, while recovering costs and eventually supporting even more benefits to the community.
3. Short Term Paid Parking (Hip Strip area)
 - a. Optimize pricing and technology to improve user experience and prepare for paid parking expansion where intervention is sorely needed.
4. Parking Violations/Fines (higher fines for habitual offender to help change behavior)
 - a. Use higher fines as a tool to shift the enforcement focus to habitual violators and build a safer, friendlier environment for everyone.
5. Commercial/Employee Permits (not sold in the UDistrict)
 - a. Leverage smart technology and data analysis to improve the permit system's ability to serve more people in different ways.
- v. Expand Our Jurisdictions
 1. Currently has Missoula Downtown and University District
 - a. Would like to expand to include more areas (see map above)
 - b. That would require City of Missoula City Council to approve a jurisdictional change
 - c. The current data would indicate the need for expansion
 - i. Heavy utilization: near Hellgate High School (filled 80% of the time), Roosevelt Street, the Hip Strip and 3rd street near Bernice's Bakery

- ii. Found that folks parking all day on 3rd between Higgins and Hazel include folks who work downtown and will park on 3rd to go ahead and avoid the downtown permit area. This impacts the ability for the business on 3rd (and surrounding areas) to have their customers park nearby.
 - iii. With more residential housing options the need for additional residential parking is also needed.
 - iv. When you start managing parking there is generally a bleed over affect
 - v. [City of Missoula Engage Page](#) is a place where folks can provide feedback via Public Comment
 - 1. First you will create your account profile if you have not already. This will empower you to add your public comment with attributes like: I live in the area, I worship at, I use...
- vi. Working on a proactive response program
 - 1. KPI (key performance indicator) – most surveys last 6-8 weeks and span seasons like summer. Parking in the two areas that the Parking Services currently oversees (UDistrict and Downtown) fluxes throughout the year and so the single survey model doesn't work. They are instead using things like the LPR on the parking enforcement scooters to assess utilization.
 - 2. LRP (uses optical character recognition to detect, capture and analyze vehicle license plates in real time) – are used for both ticketing and utilization for KPI tracking.
- vii. Robin had a follow up question about the parking discussion near Bernice's Bakery
 - 1. Great follow up question – they are thinking maybe something like two-hour parking in that area for the slant parking.
 - a. What research has shown for areas with:
 - i. 80% or more of the spots are utilized – paid parking is most effective
 - ii. 60-75% of the spots utilized – more 2-hour free parking initiative have worked
 - iii. For areas with 50%-less parking spots utilized – discount or free parking, could also be used for leased parking
 - b. Jodi's team tries to be flexible knowing that sometimes the model works perfectly and sometimes tweaks need to be made along the way.
 - i. For example, if they add parking meters somewhere and find that the street is empty – then they pull the meters and re-imagine the solution again.
- viii. Russ follow up question. Will the new district have more logical dividing lines – no more middle of the street or neglecting to think of those who live on the short ends of the blocks. They get the overflow.
 - 1. Great question. Yes, that is our goal.
- ix. Russ followed up – you know that Paris is closing streets and removing parking?
 - 1. I wasn't but that is pretty cool. I don't think we are quite there yet.
- x. Melissa indicated that she has lease/long-term parking downtown for her job at City Hall. She does have to walk a bit but it comes to \$2 per day
 - 1. Robin followed up: \$2 per day?
 - a. Yes, long-term parking located on Railroad and Patty do offer \$2 per day parking with their yearly permit.

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- xi. Jenni, do you know the number of leased/long-term parking spaces that are Downtown?
 - 1. I don't have those numbers on me, sorry.
- xii. Adaptable Expansion
 - 1. Code 10.22.240 amendment
 - 2. No one on City Council has been here before expansion or boundary changes – so it will be a first time for everyone.
 - 3. This will set a process to happen in less than 20 years
 - 4. Parking Commission will adopt the language and then present it to City Council for approval through a resolution.
- xiii. Neighborhood Parking Permits
 - 1. Amend parking permit pricing
 - a. The exclusive parking district was created in 1971 and includes the three blocks right off the University of Montana's campus
 - b. It does not cover the entire University District Neighborhood
 - c. As of 2025 the money that is received via the parking permits covers only 27% of the cost to run the exclusive parking district.
 - i. This includes both enforcement as well as administrative costs
 - ii. Thus, they need to get it closer to cost neutral which, as of today would be \$105 per permit.
 - 1. They propose that they could raise the residential parking permits \$20 per year for the next five years.
 - d. Robin spoke up as she is disappointed that once again an increase of Residential Parking Passes is being spoken about and she hasn't heard anything. This happened last year when she found out that her parking permit cost had increased from \$25 to \$45.
 - i. 1971 – residential parking pass = \$25
 - ii. 2024/25 – residential parking pass = \$45
 - iii. Purposed: 2025/26 – residential parking pass = \$65
 - iv. Purposed: 2026/27 – residential parking pass = \$85
 - v. Purposed: 2027/28 – residential parking pass = \$105
 - vi. Purposed: 2028/29 – residential parking pass = \$130
 - e. Some might wonder if the current cost per permit holder needs to be \$105 currently why would the scale go to \$130. Rou asked the great question – will \$105 cover it in five years – what it costs today to run the program. No thus the slight increase.
 - f. Jodi was really disappointed that folks hadn't gotten the email and/or post card that her office sent out. Informing folks of the propose change. Many in the attendance indicated that they had not received information through either of these methods and that this was the first time they were hearing about it.
 - i. She would be checking to see what happened.
 - g. Currently the Parking Authority cannot add contractor parking permits for the University Special Parking District.
 - i. Downtown contractors can contact the Parking Services and provide their license plate and receive \$10/per day parking options – while doing work Downtown (vs. the normal \$20 per day).

- ii. Currently the only option is for folks in the University Districts Special Parking district to get a guest pass that they can share with their contractors and/or guests (one at a time).
 - h. Vicki Watson asked about longer-term guests. What should they do if their guest is going to be visiting and needs to park beyond the 4 hours per day that the visitor pass allows?
 - i. Great question. You should contact the Parking Services Office to let them know.
 - i. Jenni asked if Parking Services would do a campaign for contractors who work in the University District Special Parking District to ensure that they know what they need to do to avoid getting a ticket.
- 2. Request to broaden the permit program is being considered.
 - a. This would come with some benefits including reducing the financial burden on the residents of the special permit district by providing additional financial streams to cover the overhead cost of the exclusive parking district.
 - i. Commuter Pass for folks who work within the special permit district. This could include folks like at the churches, daycare, bakery – but also nanny's, health care workers, cleaners, etc.
 - 1. This would not be available for students, staff or faculty (who do not live in the special parking district).
 - 2. The Parking Services would work with homeowners and businesses to identify the contractors/employees who would be eligible for the permit.
 - 3. Jenni indicated that the Commuter Parking Pass had really stressed her out because everyone litters in her yard. They cut through her yard and in general she and her husband are the only ones who clean it up – the city is not there cleaning it for her.
 - i. Jodi agreed to look at the how the “line of sight rule” that is in effect for the contractors could also be used with the commuter passes.
 - ii. Vicki we do also have apartment complexes in the special district.
 - iii. Emily we also have two FSI chapters (Phi Delta and Delta Gamma).
 - iv. Robin wouldn't mind having a commuter student or faculty/staff be able to buy a permit as long as they don't park right in front of my windows. I would be able to get to know them – it could be pretty neat.
 - v. Tim asked if people had considered spreading the cost across the whole neighborhood by embedded it within the property taxes?
 - i. No – as not all the neighbors in the neighborhood have exclusive parking rights – so that just wouldn't be fair.

- ii. Russ, plus I for one really don't want my taxes to go up.
- ii. Short Term Parking (Parking Passport)
 - 1. Last time I joined this group – last year – we were discussing the possibility of 2-hour free parking per year. I heard you and at this point we are no longer considering that as a viable option.
 - 2. My officers get to each block every 2-hours making enforcement challenging if the parking period is less than this.
 - 3. There is an acknowledgement that a short-term parking option would help fiscally offset the individual homeowner/renter's financial impact for the exclusive parking district.
 - 4. The goal would be to implement a Parking Passport option for a three-month run (during the academic school year).
 - i. Parking Passport signs would be installed – no parking meters. Would be similar to the signs already there letting folks know about the Special Permit area.
 - ii. Parking Passport would run from 8am-5pm, Monday-Friday
 - iii. Current proposed price would be \$3 per hour for a total of \$6 per day
 - i. The 2-hour limit for parking would be within the whole district and since the parking officers have LRP they track which license plates have used spaces in this zone per day.
 - iv. Something similar was implemented near the Carousal downtown with good success. This pivot empowered folks who did not have lease or long-term parking passes to access the Carousal and the Riverfront for a two-hour paid option. It was found that the parking passport option people to park legally and not park illegally (in someone else's space).
 - v. Jenni asked – won't this leave the street empty as people won't choose to pay and just walk further?
 - i. Emily – from my experience on campus, please are willing to do things legally – if given the option to do so.
 - vi. Jenni asked – is it still cheaper to get a boot than to buy a parking permit on campus?
 - i. On-Campus Resident - \$146 for fall, \$101 for spring, or \$292 for the annual pass
 - ii. Reserved (student) - \$775 annually
 - iii. Commuter (student) - \$146 for fall, and \$101 for spring, or \$292 annually
 - iv. Motorcycle (student) – \$27.30 semi-annually or \$54.60 annually
 - v. Hourly (anyone) - \$1 per hour plus fees

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- vi. Carpool (anyone) - \$18.33/each member/3 min. semi-annually
 - vii. Go Green Permit - \$47.25 semi-annually, \$94.50 annually
 - viii. Employee (contract) - \$146 semi-annually, \$292 annually
 - ix. Employee (classified) - \$91.50 semi-annually, \$183.00 annually
 - x. Park and Ride - \$27.30 semi-annually, \$54.60 annually
 - xi. Hourly Parking - \$1 per hour (fees not included)
 - xii. Motorcycle - \$27.30 semi-annually, \$54.60 annually
 - xiii. Carpool - \$18.33/each member/3 min. semi-annually
 - xiv. Go Green Permit - \$47.25 semi-annually, \$94.50 annually
 - xv. Reserved - \$387.50 semi-annually, \$775.00 annually
 - xvi. Carbon Neutral Commuter Membership - \$9.00 semi-annually, \$18.00 annually
 - xvii. One Day Parking Pass - \$8.00
 - xviii. Quick Stop - :20 permitted per day (not per spot)
- vii. Vicki asked how do the parking enforcement scooters see license plates when they are bumper to bumper?
 - i. They are pretty sophisticated and can see in to pretty tight spaces.
- viii. Jenni – comparing my yard and house to a commercial district doesn't feel like the same thing. We aren't store fronts.
- ix. Amy – how will the pricing structure look?
 - i. Jodi - \$3 per hour or \$6 per two-hours (the max. proposed per day in the district for short-term parking)
 - ii. Jodi – we are also looking at rising the ticket prices.
- x. Vicki – what about snow removal?
 - i. Jodi – I am sorry, my department doesn't oversee leaf or snow removal.
- iii. Jodi – The [Missoula Parking Commission](#) board will be determining on April 8th if they will move ahead with a Residential Parking Pass [rate increase](#).
 - 1. Notices should have gone out via email and postcard about three weeks ago.
 - 2. Residential Rates will go from \$45 to \$65 per year.

3. They are also asking to increase meter and overtime escalation tickets from:

	Current		Proposed
i.	1 st time – warning	i.	1 st time – warning
ii.	2 nd time - \$10	ii.	2 nd time - \$20
iii.	3 rd time - \$20	iii.	3 rd time - \$40
iv.	4 th time - \$30	iv.	4 th time - \$60
v.	5 th time - \$50	v.	5 th time - \$100

- i. The last rate increase to parking violations was done in 2012.
 - ii. The goal would be the increase in fines will help shift behavior. The findings that they have indicate that 63% of people who receive a warning don't go on to get a second ticket. Of those who do get a warning only 1.5% go on to get a second ticket.
 - iii. If approved – UDLT asked if signage would be erected to remind people about the rules and the penalties for violating the rules?
 - iv. Jenni finds that many people litter in their yard, as well as cut through their property. People care that people live there.
 - v. Amy – Jenni and others that live right across from the University get the brunt of that.
 - vi. Tim – the neighbors who don't live in the Residential Parking Permit area often get left out of the conversation. After the 3rd block – it is solid cars – parking out many neighbors.
4. Amy – if we like or are excited or disappointed about the expanded jurisdiction, ticketing increases, or RRP pricing – what should we as neighbors do?
 - i. You can go to the April 8th Parking Services Board Meeting to share your comments, they have a form online to submit comment and do have a virtual option.
 - ii. Then you will have the option if it is adopted by the Parking Services Board to share your comments with City Council as the next step will be to take this proposal to City Council for approval as fines and jurisdiction alignment is under their preview.
 5. Jenni asked if any of the Parking Service Board Members live within the University District special permit zone.
 - i. Jodi – yes, [Peter Walker-Keleher](#) who lives on University Ave. and serves on both the Impact Fee Advisory Committee and Parking Commission.
 6. Jodi acknowledged that last year (when she has just assumed the position) the Missoula Parking Services didn't do a good

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job of communicating. She appreciated the feedback that folks also didn't get the notices this year about the proposed rate increase. She is continuing to work with her team to improve communication all the way around.

4. Items to be Discussed

a. Signs (city has five UDLT sandwich board signs)

- i. Tim moved to approve the 25 signs for \$200 from Dope Marketing and Rou seconded this motion. All voting members approved with I.

1. Amy will get the information to Melissa who will use the credit card to place this order for UDLT.
2. These signs will be deployed to UDLT members for strategic deployment prior to monthly meetings.

b. Crossing Flags

- i. The group looked at some amazing crossing flags with holders that Rou provided from [See Me Flags](#) which included: 12 See Me Flags Crosswalk Reflective Flags, two study all-weather storage bins with instructions and reflective tape, and attachment devices for standard street signs for \$199.
- ii. Discussion ensued about – could we as a UDLT – make the flags. Amy suggested a craft day. Emily mentioned that Student Life just opened the Makerspace and we could perhaps make some of the flags in there. While we are still figuring out a sliding scale for community members – this could be a collaborative endeavor between UDLT and UC/Student Life.
- iii. Russ shared that he made the current ones with oil rags and PVC pipe and he would be happy to make more or design them differently if that was what was desired. It was not an expensive endeavor.
- iv. Amy reminded the UDLT and Russ that we do have a budget for activities like this. If Russ, is willing to make them than the UDLT will cover the reimbursement cost.
- v. Russ agreed to make additional crossing flags and the UDLT agreed to reimburse him for those costs. The goal would be to add reflective tape to ensure that they can be better seen.
 1. But would also like to continue to encourage the UDLT to actively work to:
 - a. Get a crosswalk and blinking lights installed at 5th and Hilda
 - b. Get big arrows painted on the streets to help drivers know which way the one way goes. There are so many near on head-on's with wrong way drivers on both 5th and 6th.
 2. Jenni – did connect with the Montana Highway official – at the Missoula Fair last year – one of the big challenges to the blinking lights or flashing speed sign is who is going to maintain and fix it. Adding complexity to the issue.

5. Next Meeting

- i. Budget discussion
- ii. Map Our Neighborhood

6. Community Forum Report

7. Missoula Neighborhoods Report

- a. Melissa let the UDLT know that they have the option to present at City Council in April or June.

- i. UDLT decided to pass on April so to be able to present on some projects – including Map My Neighborhood which Rou and Jenni have been working on a website about.

1. They plan to present it at the next UDLT meeting so it could be ready for the June City Council update.

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8. Public Comment on Non-Agenda Items

- a. Vicki Watson provided the group information about upcoming Earth Day Activities both on campus and within the community (please see attachment for more information).

9. Announcements

- a. None

10. Adjournment

- a. 8:15PM Rou motioned and Jennipha seconded the motion to adjourn, all other voting members indicated I to approve adjournment.