

**MISSOULA PUBLIC ART COMMITTEE AGENDA**  
**October 16th, 2018 – 4:00 PM**  
**Jack Reidy Conference Room**  
**140 W. Pine, Missoula, MT 59802**

- 1. Call to Order**
- 2. Public Comment**
- 3. Guest(s)**
  - a. Daniel Scheppke, City of Missoula Building Graphic Regulations**
- 4. Approval of Minutes**
  - a. September 18th, 2018**
- 5. Montana Rail Link Percent for Art Project Update - Taag**
- 6. Traffic Signal Box Update - Kathi**
- 7. Kickstarter Fundraising Effort [Social Media Campaign] - Courtney**
- 8. UofM Pilot Program Fall 2018 - Becca**
- 9. Missoulian, Tour Missoula App - Becca**
- 10. Lighting for Perseverance & Passage Update- Taag**
- 11. Yearly Goals Discussion [Set a Date] - Courtney**
- 12. Additional Bylaw Discussion [Conflict of Interest Language] - Courtney**
- 13. Van Buren Soil Wall, Mural & Greetings Missoula - Becca**
- 14. New Parks, Percent for Art Projects - Courtney**
- 15. Becca Updates [Reminder of Nov. Meeting]**
- 16. Announcements, News, or Upcoming Events**
- 17. Comments**
- 18. Adjournment**

**The City makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in this meeting. People needing assistance should provide advanced**

notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor's office, 435 Ryman, Missoula, MT 59802 to make the request known.

## STRATEGIC PLANNING GOALS 2017-2019

**Mission:** The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

**Vision:** The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.

### YEAR 1-2017

#### Outreach and Awareness

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department
- F. Engage in community feedback

#### Governance

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan
- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

#### Quality

- A. Increase art call submissions

#### Fundraising and Project Development

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

#### Projects

- A. One big project per year- form committee
- B. Public Art Guide
- C. Parking meters
- D. Lighting for Crossings
- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

### YEAR 2- 2018

#### Outreach and Awareness

- A. Create a public art scavenger hunt
- B. Continued public art education for artists
- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

#### Quality

- A. Hit maintenance harder

#### Fundraising and Project Development

- A. Continue to increase staff time
- B. Enrich private and public partnerships

#### Projects

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

### YEAR 3- 2019

#### Fundraising and Project Development

- A. Continue to increase staff time

B. Ask city for project specific money

**Projects**

A. One big project per year

B. Bench project