From: Livability.com
To: Grp. City Council and City Web Site
Subject: Missoula Named #23 on Livability.com's List of the Top 100 Best Places to Live in the U.S.
Date: Thursday, October 8, 2020 11:49:31 AM

Congratulations!

Image

Missoula has been named one of the 2020 Top 100 Best Places to Live by Livability.com, outpacing more than 1,000 cities with populations between 20,000 and 1,000,000 in this data-driven ranking.

"The pandemic and ensuing economic turbulence made people rethink their commitment to big, expensive cities, and the rise of remote work provided a unique opportunity to live anywhere," says Winona Dimeo-Ediger, Livability.com editor-in-chief. "The dust is still settling, but the chaos of this year made the things that have always mattered — affordability, safety, community and opportunity — matter even more. These 100 fantastic cities offer exactly what people are looking for right now."

This year's rankings were informed by each city's "Opportunity Score," which consists of several variables centered around the economy, job opportunities and growth. When combined, these points offer a snapshot of the opportunity landscape of each city, and the potential for businesses and residents to thrive and grow.

Missoula is home to several world-class hospitals, medical facilities and the state's flagship university. People love living here because the city offers unparalleled access to nature, a stable economy and supreme quality of life.

Here are a couple of ways to spread the good news:

- Share the good news on social media.
  - **Sample post:** Missoula was named #23 on @livability's list of the Top 100 Best Places to Live list! Check out the full write-up here: https://bit.ly/2HZVcKM #bestplaces2020

- Share Livability's personalized badge for the Top 100 Best Places to Live on your website, email newsletter or directly with stakeholders and local leaders.

- Sign up for our city leader newsletter to stay updated on future rankings and other relevant news.

- Forward this email to colleagues, friends and local influencers – we're sharing your good news too!

Again, congratulations on making the 2020 Top 100 Best Places to Live list.

You can find the national press release here: https://bit.ly/36CwSJ7

For more information about the rankings, or if you have any questions about the list, please contact:

Winona Dimeo-Ediger, editor-in-chief, at wdimeo-ediger@livability.com.

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About Livability.com:

Livability.com highlights the best small to mid-sized cities and what makes them great places to live, work and visit. Through research and original content, we examine issues such as affordability, cultural amenities and talent attraction, and celebrate the accomplishments of these cities through top 10 lists, our annual ranking of the Top 100 Best Places to Live, and articles exploring the who, what, why and how behind the "where." Livability.com is a division of Journal Communications, Inc.

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