

Missoula Civic Television Advisory Commission

Minutes ~ October 18, 2011

Commission Members in Attendance: Ed Childers, Ginny Merriam, Jean Curtiss, Lesli Brassfield, Link Starbureiy, Jen Sauer

Commission Members Absent: Ellen Cherry, John Rettenmayer, Cynthia Wolken, John Firehammer

Others in Attendance: Melani Coyle (Commission Secretary), Joel Baird, (MCAT)

Ed Childers called the meeting to order.

September minutes were approved as distributed.

Old Business

- ❖ Review current programming schedule that has been recorded/is being recorded.
 - ❖ Programming ideas from the commission: Ginny is working with city staff to do magazine style story ideas, but needs ideas from the commission for interesting information from the city.
 - County Commissions are being redistricted due to the census. There is a hearing the day before Thanksgiving and then a judge has to approve the redistricting. Possibly have Dave Dewing talk about stats. Suggested doing a magazine style with Dale introducing topic and explaining why for about five minutes, then cut to Dave in a subdivision that has grown.
 - Living with Bears Workshop, Oct 25 @ 6 in Chambers. Erin Edge and others will be highlighting the ordinances and giving tips.
 1. Training for the public who want to go door-to-door with public information
 2. Possible follow-up magazine style showing bear resistant stuff
 - Stories and Stones – both in studio and magazine style. One or two characters in the cemetery talking about the event. Good time to promote the City Cemetery also.
 - Mayor's Bike Light Initiative – Police have immediate solution for safety. There are 144 bike light sets that will be in police cars and officers have the discretion for handing them out. They are not distributed in offices in City Hall. Magazine style for the initiative and bike safety in general.
 - Nov 7 @ Council – Animal Ordinance
 - Nov 8 – Election results
 - Meetings suggested to be covered by other council members:
 1. Mountain Line monthly board meetings
 2. Parks & Rec monthly board meetings
 3. Biofuel burner
 4. Mountain Line listening sessions
- *The commission discussed the Mountain Line and Parks & Rec monthly board meetings and decided to have MCAT record the next couple of meetings and report back to the commission in January with a recommendation. Ginny will contact the boards and let them know the meetings will be recorded.

Annual Report:

The [2010 annual report](#) was handed out at the September meeting and members were asked to vote on it this month. Jean made the motion to approve the report and forward to council, Ginny seconded. The motion was approved.

Video on Demand

There is an RFP for video on demand archiving. Marty Rehbein, City Clerk, has received five letters of response. This will allow for IT upgrades.

New Business

MCAT Board Comment

Additional Comments

Date of next meeting:

November 15, 2011
Mayor's Conference Room
2 – 3 pm