

# Missoula Civic Television Advisory Commission

## Minutes ~ January 18, 2011

Commission Members in Attendance: Ginny Merriam, Link Starbureiy, Jason Wiener, John Rettenmayer, Ellen Cherry

Commission Members Absent: Jean Curtiss, Jen Sauer, Ed Childers, Lesli Brassfield, John Firehammer

Others in Attendance: Melani Coyle (Commission Secretary), Joel Baird (MCAT)

John Rettenmayer called the meeting to order.

The Commission welcomed new member, Ellen Cherry and introductions were made. Ellen does not currently have cable, so is not able to view the MCAT channels. John described the program MCAT has where they will pay for a subscription so board members are knowledgeable about what is being aired, new programming, etc. Ellen will work directly with Joel on this.

Minutes were approved as distributed.

### Old Business

- ❖ Review [current programming schedule](#) that has been recorded/is being recorded. There was nothing new on this month's scheduling.
- ❖ Programming ideas from the commission
  - What's Up Missoula has different people/topics on it all the time.
  - Jan 20 – Greater Downtown Master Plan Meeting
  - Feb 16 – 21<sup>st</sup> Century Schools monthly meeting
  - Jan 19 – Graduation Matters 1<sup>st</sup> Anniversary – MCT
  - Big Sky Documentary Film Festival – Joel has them on What's Up Missoula
  - Animal Control – ideas for shows – help to communicate what they do with to the public
  - Additional What's Up Missoula – Joel discussed a new idea for a "live" show once a week where city departments, school district, etc can come in and discuss what is happening "now" instead of re-airing pre-taped shows
  - Feb 8 - State of Missoula
  - Feb 8 – before State of Missoula – Best Place Project Campaign Kick-Off
- ❖ Annual Report – Ginny Merriam/Joel Board

Joel and Ginny discussed the annual report. It is difficult this year as there were no hallmark events or policy changes. Joel is putting together the hours. It will be the same as years past, narrative with illustrations. Ginny will write the introduction again.

Items discussed to include: sale of Bresnan, a new system Joel installed in Council Chambers for the media (4 jacks cost \$1,800), discussion of video-on-demand at the monthly Commission meetings.

Melani will design the report this year.

### New Business

- Officer Elections

This item was postponed until the February meeting where hopefully there will be more commission members present.

## **MCAT Board Comment**

### **Additional Comments**

One of the new members, John Firehammer, is now unable to meet at 3:00 due to a change in his wife's new work schedule and needing to be available to pick up his child from school. The Commission discussed moving the meeting time to 2:00 and directed Melani to contact him to see if this will work. If it does, Melani will poll the Commission.

### **Date of next meeting:**

February 15, 2011  
Mayor's Conference Room  
3-4 pm