

# Missoula Civic Television Advisory Commission

## Minutes ~ March 15, 2011

Commission Members in Attendance: Ed Childers, Ginny Merriam, Link Starbureiy, John Rettenmayer, Lesli Brassfield

Commission Members Absent: Ellen Cherry, Jason Wiener, Jen Sauer, Jean Curtiss, John Firehammer

Others in Attendance: Melani Coyle (Commission Secretary), Joel Baird, (MCAT)

John Rettenmayer called the meeting to order.

Ed Childers made the motion to approve the February minutes and Ginny Merriam seconded the motion. The February minutes were approved as distributed.

### Old Business

- ❖ Review current programming schedule that has been recorded/is being recorded.
- ❖ Programming ideas from the commission
  - Alex Apostle explaining what levies are and what the issues are in early April
  - UM Presidential Inauguration
  - School District – 21<sup>st</sup> Century Initiative
  - Unplug & Play Week
  - AmeriCorp Program – high school students producing segments
  - What's Up Missoula – need to brainstorm for specific programs to do:
    - Police Volunteers
    - Animal Control – will be on April 19
    - Feature stories
  - Joel is doing a new live show that will be more inclusive
    - \*Thursdays 6:30 – 7:30 pm starting April 21
    - \*Will run every day until a new one is posted
    - \*Have students come talk about competitions, concerts, plays, etc that are coming up
    - \*Youth programs of City Club
    - \*What's Up Missoula
    - \*City Projects

### New Business

#### MCAT Board Comment

MCAT has three new members, no new liaison as of this time.

#### Additional Comments

The use of the government channel hours has gone down as Missoula County Public Schools has an agreement for their board meetings and the Planning Board is not having so many meetings since the Zoning Rewrite is complete. There are hours that need to be filled to reach the contracted 1,400 hours.

There is a draft RFP being circulated within City Administration for video on demand for archiving council minutes. The work would need to be done by June.

#### Date of next meeting:

April 19, 2011  
Mayor's Conference Room  
2 – 3 pm