

# Minutes

## Missoula Civic Television Advisory Commission

**October 16, 2012**

2:00 pm – 3:00 pm  
Mayor's Conference Room  
City Hall

**Commission Members in Attendance:** John Firehammer, Jen Sauer, John Rettenmayer, Ginny Merriam, Lesli Brassfield

**Commission Members Absent:** Ellen Cherry, Jean Curtiss, Cynthia Wolken, Link Starbureiy, Ed Childers, Kay Rabil (MCAT Liaison)

**Others in Attendance:** Joel Baird (MCAT)

1. **Introductions** – None.
2. Review and approve the minutes of August 21, 2012 and September 18, 2012
  - The minutes were approved as submitted.
3. **Public Comment** - None
4. **Old/Continuing Business**
  - a. Review current programming schedule that has been recorded/is being recorded and identify events for MCAT to record/televises
    - Erin from Defenders of Wildlife was interviewed in order to educate the public about interactions with bear. City/County Animal Control is currently visiting residences in the bear buffer zone and ticketing them for leaving garbage out. Beth Judy was interviewed and discussed fruit and other bear attractants.
    - Childhood Obesity education interviews were done.
    - Parks and Recreation was interviewed about pickle ball. Winter sports activities were also discussed.
    - Stories and Stones is coming up on October 28<sup>th</sup> and interviews would be airing on MCAT.
    - Dr. Apostle of Missoula County Public Schools would be at MCAT on October 27<sup>th</sup>.
    - Accessory Dwelling Unit (ADU) discussions would be held in committee and council. The city was providing outreach on this item via the city website and is collecting comments. The open house was being held on October 24<sup>th</sup> at the Holiday Inn Parkside. Joel Baird of MCAT offered to interview folks on both sides of the debate.

- It was suggested that as the legislative session grows closer the group may want to have an interview on the golf course. The group would have to agree that this was an appropriate use of time for MCAT. This item could also be done on line through MCAT. Topic could be included within the time slot for government discussions.
- Upcoming programming includes a day of dialogue on October 25<sup>th</sup> for the Diversity Celebration and panels. This was a research event highlighting all research from all areas.
- A Community Resource Fair would be held on November 16<sup>th</sup> at the Lifelong Learning Center (Dickinson School). MCAT could interview some people in advance of the event as far as resources, special services and education for job training and employment. Jody Rasmussen is the contact at Dickinson.

## 5. **New Business**

- Joel Baird of MCAT spoke to Marty Rehbein in the City Clerk's Office about the new SIRE software. She found a way to trend meetings so there is not a 30 second delay before the meeting began on the city's website. Joel will host a tutorial on SIRE in the future.
- Ginny Merriam added that the City of Missoula is currently redesigning its website and would be rolling it out in January 2013. There were several new citizen participation modules for online comment and possibly social media.
- Leslie Brassfield said that 4 students and 2 staff members would be visiting Kumamoto, Japan. The students and staff members would be blogging using Facebook. Japan is sending a group of eleven on January 26, 2013. Joel Baird offered to reserve 9 cameras for the students to use. They could run around Missoula, take video, and come back to MCAT to make a short film.
- Joel Baird added that Washington School kids are participating in an after school program working on media projects through MCAT.

## 6. **MCAT Board Comment** - None

## 7. **Set Agenda for Next Meeting**

### **Held Items**

- \*Annual report for previous calendar year due to Council March 1
- \*Elections held each January
- \*MCAT Contract Renewal – January, 2013

**Date of next meeting:  
November 20, 2012  
Mayor's Conference Room**