

Notes

Missoula Civic Television Advisory Commission

December 18, 2012

2:00 pm – 3:00 pm
Mayor's Conference Room
City Hall

Commission Members in Attendance: John Firehammer, Jen Sauer, John Rettenmayer, Ginny Merriam, Lesli Brassfield, Ed Childers, and Jean Curtiss

Commission Members Absent: Ellen Cherry, Cynthia Wolken, Link Starbureiy

Others in Attendance: Kay Rabil (MCAT Liaison)

1. **Introductions** – None.
2. Review and approve the minutes of October 16, 2012
 - The minutes were approved as submitted.
3. **Public Comment** - None
4. **Old/Continuing Business**
 - a. Review current programming schedule that has been recorded/is being recorded and identify events for MCAT to record/televisue

Joel Baird –

 - 24 more hours of meetings in 2012 as compared to 2011
 - Biggest change in 2012 was no Stories and Stones in October
 - The yearly report is due by the end of January
 - The contract with the City of Missoula expires June 30, 2013. He is currently working on language that would allow the city to always have access to the hours between 6-10 pm. The contract is strictly for the city's franchise agreement, the county is not involved.
 - The county could potentially negotiate with the city through an interlocal agreement if they wanted to participate since the franchise agreement was different.
 - In 2007 Brentt Ramharter did a desk audit of Optimum. The fee for the franchise agreement came to \$125,000.
 - Joel is still working with Missoula County Public Schools about relocating MCAT to a school building and contracting with them. A site behind Sentinel High School was being considered. MCAT would be using the CIP fund to remodel. Currently the city owned all MCAT equipment and MCAT pays \$1 per year to use it.

- MCAT is currently paying \$50,000 a year to rent its current building. By saving \$50,000 a new position could be created to teach media to kids. Lesli Brassfield added that this would be a great opportunity for someone that did not want to go right to college. She also suggested looking for available funding through mill levees or grants and decide if it is worth the effort for community schools and the public.
- Jean asked to see a copy of the franchise agreement with the city. Joel said he would distribute it to everyone.
- Jean Curtiss noted that the State of the Community event would be taking place on February 21st. John Firehammer added that the American Lung Association had an event on January 10th regarding wood smoke, coal trains, and wild fires.
- Joel added that MCAT had a show coming up through the university with the school of journalism on how to make journalism more palatable to the public.
- Lesli suggested a segment on the new residency program for family practice doctors. Jean added that 70% of doctors stay where they do their residency. The residents that start after July 1, 2013 will be ready in the fall. There was a national match program for graduates who decide family practice is their specialty.
- Lesli also suggested a segment about Partnership Health Center's new health clinic at Lowell School. This was the first school based health clinic.
- Jean said that the legislative session would begin in January. There was a suggestion to also have periodic discussions with the city's lobbyist.

5. **New Business** - None

6. **MCAT Board Comment**

- John Rettenmayer suggested discussing board absences.

7. **Set Agenda for Next Meeting**

- Discuss MCAT Contract Renewal

Held Items

*Annual report for previous calendar year due to Council March 1

*Elections held each January

*MCAT Contract Renewal – January, 2013

**Date of next meeting:
February 19, 2013
Mayor's Conference Room**